



DAMOMICS Inc.

We Make Computers Work For YOU, NOT You FOR THEM!

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NEWS RELEASE

June 21, 2009

DAMOMICS Inc., 120 West Water Street, Elmira, represents Radiant CounterPoint Point-Of-Sale and Business Software.

Ron Friedman, Vice President of DAMOMICS Inc. was interviewed by author, speaker, trainer, Mr. Rick Segel for his The Retailers Advantage web-site. Key international retailers follow Rick Segel through both his weekly e-mails, and his web-sites.

Rick Segel interviewed Ron to convey his true understanding of small retailers, their problems, their struggles, their successes, and what works in marketing and growing their businesses. Rick has said; "Ron has found the thread that ties successful marketing programs despite the economy". The entire interview can be downloaded from both Rick Segel's web-site and www.damomics.com.

Rick has trained thousands of companies with his knowledge, business experience and humor. Rich's bestseller books are the Retail Business Kit for Dummies, (in the very popular Dummies series), Laugh and Get Rich, and How to Become the Preferred Vendor.

DAMOMICS Inc. is the largest installer in upstate New York and Northern Pennsylvania. DAMOMICS now supports over 350 clients with over 500 locations throughout the United States and Bahamas.

With about one hundred resellers of CounterPoint Business and Point-Of-Sale software, DAMOMICS Inc. continues to be part of the top 15% of the installers in North America. Radiant Retail CounterPoint software is developed in Memphis Tennessee, and has over ten thousand installations.

Founded in 1982 as DAMOMICS Computer Systems, we have served the local computer community with personal computers and business solutions. Today, DAMOMICS Inc. specializes on Point-Of-Sale solutions, Inventory control, bar-code and factory data collection projects along with computer repair and computer supplies.

For more information contact, Ron Friedman at DAMOMICS Inc., 607-732-5122 or 888-DAMOMICS.